

Working for a good cause ...



payroll giving
in action



It feels good to contribute a small amount direct from my earnings to the charity of my choice.



I sign a form, the £1 comes out of my pay every week and it costs me 80p - job done



Charities Guide

A guide to Payroll Giving

Payroll Giving

Payroll Giving is a scheme that allows people paid through PAYE to make donations to any UK registered charity - tax free.

The scheme is totally tax efficient in that the donation includes the tax that would have been deducted from pay, so instead of the tax going to the Treasury it will go to the selected charity.

How does it work?

If you donate £5.00 a month it will only cost you £4.00, that's because HM Revenue and Customs pays the rest! Payroll giving donations cost even less for higher rate tax payers.

How much will the donation cost?

You Donate	£5.00	£7.50	£10.00
Cost to a 20% tax payer	£4.00	£6.00	£8.00
Cost to a 40% tax payer	£3.00	£4.50	£6.00



Payroll Giving in Action increases charities income by over £1 million each year

Payroll Giving Facts

Payroll Giving is growing rapidly

In 1999/2000 £37 million was raised through payroll giving, today that figure stands at £106 million.

There is room for further growth

Only 2% of UK employees participate in Payroll Giving schemes. In the US, the employee participation rate is nearly 35%.

Payroll Giving can make a tremendous difference to UK charities

If we could increase participation to 10% of UK employees, then charities would receive an additional £300 million.

And it's good for business

Research shows that companies which offer Payroll Giving believe it improves the company image, enhances community involvement programmes and supports employee volunteering.

96% of companies feel that Payroll Giving is something a good employer should offer...

And nearly all said they would like to increase participation levels in their organisations.

The Payroll Giving inAction team are ready to help employers with the simple process of setting up the scheme in the workplace.

In 2007/2008 over £106 million was raised for UK charities through Payroll Giving!

Why charities have so much to gain from Payroll Giving

It is an extremely effective way of raising large amounts of money from comparatively small groups of people.

50 EMPLOYEES GIVING £1.00 PER WEEK WILL GENERATE AN ANNUAL INCOME FOR CHARITY OF £2,600

Interest is significantly increased when the benefits associated with payroll giving are explained to staff by word of mouth either individually or in groups, giving staff the opportunity to ask questions and complete donation forms on the spot if they wish.

Once employees are enrolled to payroll giving it tends to be ongoing for long periods, charities already receiving payroll donations will be aware that one individual donation can easily amount to several hundred pounds over a number of years.

The workload involved in monitoring payroll giving donations are minimal, unlike covenants, charities do not have to wait to reclaim the tax element from the Inland Revenue.

Following a promotion, copies of completed donation forms are forwarded to the payroll department of the employer to ensure deductions begin from the earliest possible date. Confirmation of receipt is requested together with the date on which the first deduction will take place. Copies of new donor forms are also forwarded to the nominated charity and the Agency concerned.

Payroll Giving in Action offers an inexpensive way of developing regular income with the minimum amount of risk.

Payroll Giving in Action maintain links with the major Agency Charities:

- . Charities Aid Foundation
- . Charities Trust
- . South West Charitable Giving

whose support has been invaluable to the development of PGA

Awareness

Although Payroll Giving has been around for several years now, many charities have found it difficult to use the scheme as a fund raising mechanism, and after registering with the Revenue to receive donations and the expense of producing literature many charities have not seen much of a return.

This is why Payroll Giving in Action came into being with a completely new approach to the promotion of payroll giving in the workplace; its primary objective to help build regular income, cost effectively, for as many charities as possible.

In the past charities have individually attempted to generate payroll support, often with disappointing results. The idea behind Payroll Giving in Action was simplify that by representing lots of charities simultaneously, there would be enormous advantages.

Payroll Giving in Action represents more than 220 non-conflicting charities, and conducts several workplace promotions daily across the UK.

Why has this approach been so successful?

- By representing a large number of wide-ranging charities, employees have the freedom to make their own choice. The number of charities Payroll Giving in Action represents is growing steadily.
- Promotions are much more cost effective when multiple charities are represented simultaneously, and in this way charities can increase their payroll giving support at an affordable cost.
- Although employees are given the choice to make a donation to any charity, it is possible to include a local charity when promoting in particular location e.g. Local hospices or similar.
- Payroll Giving in Action does not guarantee to raise funds for specific charities, the degree of response is entirely dependant upon employees choice, but it ensures all promotions are completely impartial.

Payroll Giving in Action provide a nation-wide network of promoter's enabling several workplace presentations to take place daily. Most national companies operate the scheme, ranging from: High Street Banks, Supermarkets, Insurance, Car Manufacturers, Distribution & logistics, Department Stores, Mail, Rail & Buses, Engineering, Food Production, to the Armed Forces.

We are committed to working closely with companies to ensure that payroll giving is a success. We take into account the needs of employers, employees and charities, in order to maintain the highest standards of fundraising.

PGA on the Internet

Now in addition, we can invite all our charity clients to submit details to be included on our web page, with direct hyperlinks to your charity home page.

website: www.payrollgiving.co.uk

Information on this site includes:

- . Questions & Answers on Payroll Giving
- . Information for Employers
- . About Payroll Giving in Action
- . Charity List
- . News
- . Online donation Form

Also for further information, we can be contacted via e-mail.

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